

Rise for Recovery

Agenda – October 13, 2021 2:00pm

Location: Blair Drug and Alcohol Partnerships/Zoom

Item	Discussion	Follow up – Responsible Person
<p>Welcome/Introductions/ Review Minutes from previous meeting</p>	<p>INPERSON: Baylee Delbaggio; Judy Rosser; Cora Selznick; Donny Hoffman; Tyler Hindinger; Steve Kinonen ZOOM: Ryan Custead</p>	
<p>Additions to Agenda</p>		
<p>Trainings – CRS/Leadership</p>	<p>Current class is being held. The next CRS training will be held in the spring</p>	
<p>Event Planning/Promotion</p>	<ul style="list-style-type: none"> ○ Recovery Advocacy Month Planning: <ul style="list-style-type: none"> • Update on Proclamation and Light up <i>The court house was lit up for a couple days. Looking into trying to get more light bulbs for next year</i> • Event at Penn State Altoona-September 2021 in planning – Stigma and Recovery Discuss advertising strategies <i>Was a good event with a good turn out</i> Fun activities that we can promote and support: ○ Open Mic Night Update from Reid on Clay Cup contact ○ You Are Not Alone Campaign Anonymous People Documentary <ul style="list-style-type: none"> • Moved to Fall/Winter 2021 <i>Looking to have it held at Zion Church in the Spring</i> ○ Arts in Recovery – May 2022 <i>May 20th 2022 at 7 pm held at Zion Church Looking to communicate with treatment facilities about the event</i> ○ Recovery Walk <ul style="list-style-type: none"> • Planning and Promotion discussion <i>Judy is submitting all the permits for the walk to the court house to be approved August 6th is the selected date as well as the same route A meal being provided by Zion Church and including music and maybe a photo booth where walkers can take pictures The committee talked about providing water before the race as well as having crafts for the kids after the walk; also looked about getting media coverage the day of the event not just promoting it beforehand Ryan will be providing the PA system as well as working on the flyers and Brochures for the event</i> 	<p>Follow up next meeting with Reid</p> <p>Ryan to follow up at Novembers meeting</p> <p>Judy to follow-up about the permits</p> <p>Follow-up with Ryan about Flyers</p> <p>Follow-up with Donny about Legion Park Pavilion</p>

	<ul style="list-style-type: none"> ○ Mailbox Videos <ul style="list-style-type: none"> ● Review the questions and answers <i>On hold</i> ○ Media Campaigns <ul style="list-style-type: none"> ● “Take Steps Towards Recovery” campaign Discuss other ways to use <i>The campaign was extended through the end of the year with radio and Commercial ads 3 people were interviewed by WTAJ People are seeing and hearing the ads all over</i> ○ Strategic Planning: PIR focus group-what is needed in Blair County? <i>Looking to hold come spring at Zion church People who should be invited providers, people in recovery, family members Also a chance to promote events for the upcoming year</i> 	
<p>Next meeting: Wednesday, November 10, 2021 at 2:00pm at Blair Drug and Alcohol</p>	<p>We are a community of caring individuals who provide a voice and help to those affected by addiction. We bring community partners together, provide hope, awareness and advocacy.</p>	