



CPDUD: Committee to Prevent DUI and Underage Drinking

May 5, 2021

Minutes

- **Welcome and Introductions:** *Ken Dean (BCDSS); Amanda Humphreys (BDAP) Sarah Neely (BDAP); Sarah Lane (BDAP); Jennifer Cala (BDAP); Anna Hricko (PSU-A); Lisa Hann (FSI); Machel Drahnak (PLCB)*
- **Review of the Minutes from April 7, 2021** *Approved*
- **Additions to the Agenda:**
- **Prevention Updates:**
 - **Summer movie nights scheduled**
 - *Movie Night Schedule attached*
 - **“PROM” cards distributed**
 - *Distributed to flower shops; hair and nail salons*
 - *Around 300 cards*
 - *Business can contact BDAP if more are needed*
- **CPDUD “Strategic Plan” / DFC – Discussion on future events and goals – *Where are we going, what are we doing next?*”**
 - **Social Hosting**
 - **Billboards and Radio Ad – *approved at Partnership; funding approval May 10th***
 - *Radio Ad – May 16 – end of June*
 - *Billboards – May 24 – July 18*
 - **Sticker Shock**
 - **Locations/planning**
 - *Need more locations*
 - *Waiting to hear back from Giant Eagle*
 - *Need suggestions*
 - *Weis*
 - *Martins*
 - *Walmart*
 - **Stickers – ordered**
 - *Stickers are approved, no errors*
 - **Letters home – approved**
 - *Send letters to all schools in Blair County*
 - *Includes colleges and high schools*

- **DUI Dept. Updates**
 - **Blair County DUIs/Data:** *See attached*
 - **Spring/Summer Billboard Campaign:** *Suggestions*
 - *Will continue with "Are you Going Out Tonight" billboard*
 - **CRN Data: March:** *See attached*
 - **Criminal Complaint Data:** *See attached*
 - **DUI Dept Data Collection:** *See attached*
 - **Highway Safety Classes: Report out:** *See attached*
 - *3 classes scheduled for April with 36 people scheduled*
 - *All classes in person*
 - *Are mandatory and must have it to get license back*

- **Open Forum:**
 - *June 26, 2021 PA DUI Association having Impaired Driving presentation at Giant Eagle in Ebensburg at 10AM*
 - *DUI for Blair and Cambria will be in attendance*
 - *Same weekend as Thunder in the Valley*
 - *Overdose Awareness Event on August 31, 2021*
 - *Event in Blair County will be August 28, 2021*
 - *Lisa reported Teen Center seeing increase of attendance from teenagers*
 - *Seeing increase of drug use and overdoses at shelter*
 - *Kids reported increased use of drugs/alcohol*
 - *Machel reported Liquor Control Board will be releasing bi-annual underage and high-risk drinking report*
 - *Server Seller Trainers still going on and bartenders still able to get their trainings for their license*

Next meeting: June 2, 2021 from 8:30am to 10:00am