



CPDUD: Committee to Prevent DUI and Underage Drinking

March 2, 2022

Minutes

- **Welcome and Introductions:**

In Person: Sarah Neely (BDAP), Becky Lidwell (BDAP), Briana Cunningham (BDAP), Donny Hoffman (BDAP)

Zoom: Donna Gority (Community), Machel Dranak (PLCB), Ken Dean (DSS), Heather Kennedy

- **Review of the Minutes from February, 9th 2022:** Machel clarified that although there are wineries and distilleries in Blair county they are licensed out of another PA county. Minutes approved from last month.
- **Additions to the Agenda:** Applied for underage drinking grant- strategies include speaker, compliance check, safety simulator for school possible 6 of 8 schools. Add pas to billboards Nov-Jan. Grant is for \$20,000.
- **Prevention Updates:**
 - **Spring Newsletter** - Finalized, approved and sent out.
 - **Prevention-** The prevention department is now in every school with groups and presentations, getting ready for prom season, and planning summer movie nights.
- **CPDUD "Strategic Plan" / DFC - Discussion on future events and goals**
 - **Social Hosting**
 - **Sticker/Campaign Ideas-** Examples of previous years- group decided to use the same sticker design and billboards from last year. Having a consistent design makes the campaign more recognizable.
 - **Response to invite sent to Juvenile Probation -Sarah**
 - **Running list of distributors, distilleries, breweries, wineries, etc., in Blair County** - Donny is working on a running list of the distributors, distilleries, breweries, wineries, etc., in Blair County
 - **"Talk, they hear you," campaign updates -Donny**
 - **Billboards-** Chose 3 different billboards- Dinner time, chores, and Saturday errands.
 - **Radio and Tv ads are the same. 3 different ads-** Vaping, alcohol and prescription drugs.

- **Remind distributors to ask for ID** – Draft of letter/ brochure- Becky created a letter to be sent out to local business owners along with three flyers/brochures from the PA Liquor control board.
- **Blair County DUI Task Force/DUI Details:**
 - **2021 DUI -any more data received** – February 12 roving DUI Checkpoint results of roving detail include 3 DUI’S, 1 for alcohol, 1 for drugs, and 1 a mixture of drugs and alcohol
 - St. Patty’s roving DUI planned for either St. Patty’s day or the weekend after
 - St. Patty’s Day press event on March 10th at the Mount.
- **DUI Dept. Updates:**
 - Sarah has a site visit with PennDot and DUI association to check on how thw grant is going and discuss 2023.
 - Sarah was asked to be a judge for the Just Drive contest with NJM insurance and Dui association on the 29th.
 - Sarah will not be at the next CPDUD meeting due to a conference.
 - DUI totals so far in 2022- 22 DUI’s in January, 3 recorded for February but missing 7 of the larger departments numbers. Reporting just as many THC DUI’s as alcohol.
- **Need New Chairperson**
 - Updates on requirements, rules and stipulations for chairperson. - There are no requirements or rules for the chairperson position. Would prefer the person not be from BDAP to get other agencies involved.
- **Open Forum:** Michal- mentioned the liquor control board grant and when the applications are due. Grant is for 2 years \$20,000 per year. Alcohol Education Conference will be on Wednesday October 12th

Next meeting: April 6, 2022 at 8:30AM at Blair Drug and Alcohol Partnerships.