



CPDUD: Committee to Prevent DUI and Underage Drinking
June 2, 2021

Agenda

- **Welcome and Introductions:** *Sarah Neely; Donna Gority; Machel Drahnak; Ken Dean; Becky Lidwell; Jennifer Cala; Chris Cohn*
- **Review of the Minutes from May 5, 2021** Approved
- **Additions to the Agenda:**
- **Prevention Updates:**
 - **Summer movie nights scheduled**
 - *12 movie nights scheduled*
 - **“PROM” cards distributed & Presentations done**
 - *Hollidaysburg – Pre-Prom demonstration*
 - *Talk about alcohol poisoning added in*
 - **Events for Newsletter?**
 - *June, July and August Summer newsletter*
 - *Let Becky know if any additions for the newsletter, including events*
 - **National Night Out**
 - *Altoona – Waiting for more information*
 - *Duncansville – 1st Tuesday in August*
 - *Tyrone – Becky will reach out to find out more information*
 - *Recommendation to send email to CPDUD members to ask for volunteers to represent the tables in all three locations*
- **CPDUD “Strategic Plan” / DFC – Discussion on future events and goals – Where are we going, what are we doing next?”**
 - **Social Hosting**
 - **Billboards and Radio Ad** – *approved at Partnership; funding approval May 10th*
 - *Billboards are up already*
 - *Radio Ads on Forever Radio*
 - **Sticker Shock**
 - **Locations/planning**
 - *Aleisha reached out to Giant Eagle; no updates at this time*
 - *Becky will reach out to distributors, including areas in Williamsburg, Claysburg, Tyrone and Duncansville and Walmart*
 - **Stickers** – *delivered*
 - **Letters home** – *approved and disseminated*

- **Town Hall-** *SAM speaker coming in November*
 - *November 15 in the evening will be Town Hall with SAM speaker*
 - *November 16 SAM speaker speaking at SAP Networking meeting in morning*
 - *Discussion*
 - *Location*
 - *Altoona School District Auditorium*
 - *Hollidaysburg Jr. High Auditorium*
 - *Jaffa*
 - *Penn State Altoona*
 - *National Guard Armory in Duncansville*
 - *Becky will discuss with Judy and identify location*
- **Youth Coalition-brainstorm**
 - *How to get youth to meetings and engage*
 - *Partner with church youth groups*
 - *Drew Yingling with AASD*
 - *Issue with school, example is Drug Busters at Hollidaysburg – hard to maintain because of time frame, only see them at lunch breaks; limited time and too many after school activities to compete with*
 - *If set up a coalition, what would be the function?*
 - *Help with sticker shock*
 - *Have a voice in the community and coalition*
 - *Maybe develop a club*

- **Blair County DUI Task Force/DUI Details**
 - **Roving:**

- **DUI Dept. Updates**

- **Open Forum:**

Next meeting: July 7, 2021 from 8:30am to 10:00am