

Rise for Recovery

Minutes – January 12, 2022 2:00pm

Location: Blair Drug and Alcohol Partnerships/Zoom

Item	Discussion	Follow up – Responsible Person
<p>Welcome/Introductions/ Review Minutes from previous meeting</p>	<p>Sign In Zoom: Chris Cohn, Katie Stewart (Impact), Karen Socie (Forever Media), Jordyn Swogger (Pyramid) In Person: Judy Rosser (BDAP), Donny Hoffman (BDAP), Cora Selznick (BDAP), Stephanie McConnell (BDAP), John Wells (Community), Shea Berrier (BDAP)</p>	
<p>Additions to Agenda</p>	<p>None.</p>	
<p>Trainings – CRS/Leadership</p>	<p>Update from Cora on the presentation with the CRS class on Friday 11/19/21 – Great response and a lot of interest but no one from the class showed up. Judy suggested a sign in sheet/membership form to collect email addresses to include in reminder email. Everyone agreed to add a membership form for the next class.</p>	<p>Donny is doing the next class in April but the date is not yet decided on.</p>
<p>Event Planning/Promotion</p>	<p>Fun activities that we can promote and support:</p> <ul style="list-style-type: none"> ○ Open Mic Night Update from Donny & Reid on Clay Cup; response from Sarah Hard to get ahold of and not sure of when things will start back up; May have to be postponed until summer; ○ You Are Not Alone Campaign- Judy Reported the Steps to Recovery campaign has been extended into January 2022. She is also working to get the billboards and audio/commercial clips on the website. ○ Anonymous People Documentary – In Spring Ryan not in attendance but did provide update; Church is not sure how much they will be opening back up for outside events due to Covid John stated that Grace Bible is willing to be of help in any way to have the showing of this movie. Other suggestion: Speakers panel after the movie ○ Arts in Recovery – May 20th 2022 at 7pm @ Zion Church. Ryan-should have all handouts in February Ideas on how to get submissions ahead of time: reach out to treatment facilities, Cora will contact Traditions, Jordyn (Pyramid) will reach out to her people, Katie will hand out forms when they're available ○ Recovery Walk <ul style="list-style-type: none"> ● Planning and Promotion discussion. Flyers- Follow-up with Ryan about flyers – save the date image to start promoting the date of the Recovery Walk on Aug. 6th, 2022. Verify if Ryan is able and willing to take care of flyers. Judy offered to have other 	<p>Judy to follow up on getting campaign material on the website</p> <p>Hold till next month and discuss possible scheduling for the movie</p> <p>Cora will contact Traditions Jordyn will reach out at Pyramid</p> <p>Judy to reach out to Ryan and coordinate the development of flyers</p>

	<p>staff take care of flyers if needed-Media Release-radio PSAs-814 Wtaj Tv-WJAC-Tv Posters around the county</p> <ul style="list-style-type: none"> • Activities at the park before walk discussed: Live music, water and food at Legion Park -Greenbean Coffee, Duncan Donuts (food booth?) -Promotion ideas discussed- Karen from Forever Media indicated they could do a live broadcast - live broadcast would include (3 live announcements 3 times each hour for 2 hours). They do provide music via radio if needed; can advertise ahead of time-will need some talking points put together • Other event discussion: <ul style="list-style-type: none"> -photo booth- Steph and Donny will check for prices on background for photo booth; -T-shirts- Donny will get cost for 100 t-shirts to give away to the first 100 people; include children sizes this year, -Cleanup crew following behind to pick up any trash- possibly offer community hours for participating in cleanup crew -Possibly a registration box for people to put their name in to win a prize(s); Karen may have prizes to give away-Judy discussed concerns this might cause issues for those struggling with gambling addiction; will talk to some people and get a better idea to be sure - Update from Donny pavilion is available-reserve the Legion Park pavilion – just waiting on final approval from Borough <p>○ Mailbox Videos On Hold? Update from Judy on follow up with John to discuss the mailbox videos. Judy was not able to get with John but will reach out</p> <p>○ Media Campaigns “Take Steps Towards Recovery” Campaign <ul style="list-style-type: none"> • Suggestions on other ways to use: Media campaign videos can be added to the Rise for Recovery Facebook page. Judy had to cancel website meeting with staff but will be rescheduling meeting </p> <p>○ Strategic Planning: <ul style="list-style-type: none"> • R4R strategic planning- want to try for March 24 at 6pm but need to decide for sure • Zion will host the PIR focus group. Will check with Ryan; Grace Bible as a backup • Facilitator for the focus group </p>	<p>Steph and Donny will check on prices for photo booth background Donny will get cost for t-shirts</p> <p>Judy will confirm registration box idea</p> <p>Judy will follow up with borough and confirm with Donny to send check to Legion</p> <p>Judy will reach out to John and set a meeting to discuss this project</p> <p>Judy will reschedule meeting with staff regarding website and FB use</p> <p>Judy will check with Ryan on using the church</p> <p>Judy will follow up with Coleen Heim to facilitate the planning process</p>
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	Recover Community Organization: Talked about the idea of a Recovery Center; is not affiliated with any 12 Step Program, just somewhere for people to go, get together, be around other people in recovery	
Next meeting: Next meeting will be Wednesday, February 9, 2022 at 2:00pm at Blair Drug and Alcohol	We are a community of caring individuals who provide a voice and help to those affected by addiction. We bring community partners together, provide hope, awareness and advocacy.	