



CPDUD: Committee to Prevent DUI and Underage Drinking

February 9, 2022

Minutes

- **Welcome and Introductions:**

In Person: Sarah Neely (BDAP), Becky Lidwell (BDAP), Stephanie McConnell (BDAP), Donny Hoffman (BDAP), Brianna Cunningham (BDAP), Brittney Brennan (Adult Probation), Jennifer Cala (BDAP)

Zoom: Monica Jones, Ken Dean (DSS), Chris Cohn (Community)

- **Review of the Minutes from January 5, 2022:** Approved.

- **Additions to the Agenda:** None.

- **Prevention Updates:**

- **Spring Newsletter** - Almost finished; will be out by March 1st (covers March, April and May)

Any additions to Newsletter:

- Donny will add St. Patrick's Day training;
- Training is in Cambria County at Mount Aloysius College but Altoona Mirror will cover the story because of BDAP's/Blair County's support in it

- How to get it out to more people:

- Possibly Facebook
- Drop offs

- **CPDUD "Strategic Plan" / DFC - Discussion on future events and goals**

- **Social Hosting**

- **Campaign:**

- Make changes to sticker/campaign from what we had last year or run a similar campaign
- Becky will bring what we had last year to the next meeting and we can decide then so that it is out for prom season
- **PLCB:**

- **Grants**

- If we apply for grants, what should we put in the grant to bring to Blair county:
 - Speaker for college students (PSU, Penn Highlands) to speak to students and coaches

- DUI trainings (speakers, hot topics)
- Bring someone in for town hall on underage drinking/alcohol
- SAP networking day
- DUI billboards
- Compliance checks-do we do in Blair County? If so, who does those?
 - PLCB has someone who does it; used to have students under 21 try to purchase alcohol
 - If we do it, what are the repercussions for seller?
 - Cannot be fined
 - Scare tactic
- Increasing activity may increase involvement
- **Response to invite sent to Juvenile Probation -**
 - John responded and said he would copy Stephan on email
 - Sarah hasn't heard from Stephan at all-he would be the one to come talk about underage issue
- **Remind distributors to ask for ID -**
 - Need to create a letter/brochure;
 - Becky will create a draft
 - Jen can distribute when she's out
 - Add ways to detect fake IDs
 - Can do this along with sticker shock
- **List of breweries, wineries, distilleries and distributors**
 - Machel sent list of new breweries and stated "no distilleries in Blair county"
 - List did not include distributors
 - Quick google search showed at least 3 distilleries
 - Running list of distributors, distilleries, breweries, wineries, etc., in Blair County
 - Donny will start list
 - Focus more on Sheetz and places where underage kids will attempt to purchase
 - If Sheetz will not cooperate/do the sticker shock
 - At least send letter with information
 - Post something on bulletin board
- **"Talk, they hear you," Campaign Updates**
 - Donny will be meeting with Margie from Lamar to decide on 2-3 different billboards, as well as radio and tv ads for each
 - Will have update for next meeting
- **Blair County DUI Task Force/DUI Details:**
 - **2021 DUI -any more data received**
 - Sarah-280 DUIs 2021;
 - January-still missing about 5-6 departments but 20 DUIs
 - Detail this weekend
 - Detail for St. Patty's Day

- **DUI Dept. Updates:**
 - St Patty's day event March 10 at Mount Aloysius College in Cresson
 - DUI Association, Sarah, Cambria County DUI taskforce
 - **Sarah**-SFST Training and Drug Recognition Expert (DRE) Training;
 - Will be a trained DRE
- **Need New Chairperson**
 - Sarah reached out to Aleisha regarding requirements but hasn't heard back
 - Ken stated-someone nominates a person and then everyone agrees or disagrees
 - Chris stated chairperson position was added because they wanted someone outside of BDAP involved
 - Becky will reach out to Judy and Aleisha regarding rules/stipulations on chairperson position
- **Open Forum:** Nothing

Next meeting: March 2, 2022 at 8:30AM at Blair Drug and Alcohol Partnerships.