

Rise for Recovery

Minutes – February 9, 2022 2:00pm

Location: Blair Drug and Alcohol Partnerships/Zoom

| Item | Discussion | Follow up – Responsible Person |
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| <p>Welcome/Introductions/ Review Minutes from previous meeting</p> | <p>Sign In: Zoom: Chris Kohn, Karen Socie (Forever Media), Katie Stewart (Impact), Ryan Custead (In Person: Stephanie McConnell (BDAP), Judy Rosser (BDAP), Donny Hoffman (BDAP) Cora Selznick (BDAP), John Wells</p> | |
| <p>Additions to Agenda</p> | | |
| <p>Trainings – CRS/Leadership</p> | <p>Membership Form: April CRS Class is scheduled -take membership form to class Update email list</p> <ul style="list-style-type: none"> - One phone call to everyone-John is willing to do it if someone provides phone number list. - Add question on membership form: “What is the best way to get ahold of you?” - This will change the form which means it will have to go through Partnership for approval - Take membership forms to Arts Recovery Center, Recovery Walk, and Strategic Planning Meeting | |
| <p>Event Planning/Promotion</p> | <p>Fun activities that we can promote and support:</p> <ul style="list-style-type: none"> o Open Mic Night On hold until Green Bean opens new building o Anonymous People Documentary – In Spring Zion Faith Partners Team decided not to do it this year John will present idea to the board at Grace Bible, for the evening of April 21 or April 28 Possible speaker panel after the movie o Arts in Recovery – May 20th 2022 at 7pm @ Zion Church. Flyers, emails, etc. <ul style="list-style-type: none"> - Goal is to gain interest from people within treatment facilities and build up connections - Submission Form - Cora spoke with Traditions and Cove Forge - Forms from Ryan can be distributed throughout Community-Donny and Cora offered to get the distributed. <p>Ideas on how to get submissions ahead of time:</p> <ul style="list-style-type: none"> o Recovery Walk o Approved for August 1 <ul style="list-style-type: none"> • Planning and Promotion discussion. • save the date image to start promoting the Recovery Walk on Aug. 6th, 2022 • Flyers need to start going out in May | <p>Ryan will send out info-flyer, submission form, basic write up about the event Ryan will put submission form link on zionholidaysburg.org website Donny will talk to Jen or Melanie at Pine Ridge Ryan will reach out to Salvation Army Stephanie will add link to flyer on BDAP website</p> |

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| | <ul style="list-style-type: none"> • Ryan asked for a pdf or jpeg of save the date to send out and put online; • Judy-google National Recovery Month to check for specific theme (slogan, image, etc.) • Donny and Brianna came up with logo for Central PA Recovery Walk <p>Any ideas for logo, send to Donny</p> <p>Photo booth Background- \$60-\$100 (depending on design)</p> <ul style="list-style-type: none"> • Promotion ideas discussed- T-shirts: About \$765 for 100 basic t-shirts with logo (2 colors) • Registration box for chance to win was denied by State-Must provide to all participants not by chance: Example offering the t-shirts to the first 100 people sign in that day. • Update Reservation of Legion Park Pavilion-Donny- they do not start taking reservations for the year until March 1; Donny will call back on March 1 to reserve it • Food after - Faith partners will donate food • Transportation-can we use vans to help transport people? • Speaker ideas/suggestions: Gregory, Joyce, Dr. Gates, Judge Doyle Family Member, Person in Recovery • Ryan will take care of setting up sound, etc. for speakers • Approved by courthouse to set it up <ul style="list-style-type: none"> ○ Mailbox Videos <ul style="list-style-type: none"> • Can do both written and video; written-question of the week ○ Media Campaigns <ul style="list-style-type: none"> • “Take Steps Towards Recovery” Campaign • Tie it in to website and Facebook page • Get information out to different venues • May be able to purchase campaign time ○ Strategic Planning: <ul style="list-style-type: none"> • R4R strategic planning- As of now, Ryan will host on March 24 at 6pm Social hall will be packed due to yard sale event on March 26 • Donny-made flyer but can change location if need be | <p>Donny will send pdf or jpeg of save the date, to Ryan after meeting</p> <p>Donny will email logo out after meeting</p> <p>Donny will get with Judy on pricing of photo background</p> <p>Donny will get more accurate t-shirt prices when logo is finished</p> <p>Judy will approve logo next week-also reach out to J. Davidson on other options</p> <p>Donny will call Legion Park on March 1 to reserve the Pavilion</p> <p>John will contact the meadows about ice cream donation</p> <p>Zion/FUMC/Grace will check on availability of vans for the day with drivers</p> <p>Judy will reach out for interest</p> <p>John/Marylou and Judy are still working on this activity.</p> <p>Judy will reach out to First United Methodist about hosting R4R Strategic Planning Meeting</p> |
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| | <ul style="list-style-type: none"> • Confirmation of Facilitator-Colleen will come next month to clarify expectations/goals • Last Strategic Plan was done in 2016 Ideas: <ul style="list-style-type: none"> - what we want in our strategic plan, - goals, objectives ○ Recovery Community Organization open discussion Judy suggested we table the discussion because we're past the hour | |
| <p>Next meeting: Next meeting will be Wednesday, March 9, 2022 at 2:00pm at Blair Drug and Alcohol</p> | <p>We are a community of caring individuals who provide a voice and help to those affected by addiction. We bring community partners together, provide hope, awareness and advocacy.</p> | |