

Rise for Recovery

Minutes – August 11, 2021 2:00pm

Location: Blair Drug and Alcohol Partnerships/Zoom

Item	Discussion	Follow up – Responsible Person
<p><b>Welcome/Introductions/ Review Minutes from previous meeting</b></p>	<p>Baylee Delbaggio; Tyler Hindinger; Ciera Kauffman; Briana Cunningham; Reid Dutchess; Judy Rosser</p>	
<p><b>Additions to Agenda</b></p>		
<p><b>Trainings – CRS/Leadership</b></p>	<p>CRS Training Update            Current Class ended July 9, 2021            New class begins September 10, 2021            - <i>It was discussed that Pyramid is also starting to hold these classes. Is there a concern with having enough attendees to hold our classes.</i></p>	<p>Judy will be following up with Kim about trainings</p>
<p><b>Event Planning/Promotion</b></p>	<p><b>Annual Meeting – Partner recommendations for partnership awards – November 18<sup>th</sup> at 6pm</b></p> <ul style="list-style-type: none"> <li>• <b>Recovery Advocacy Month Planning:</b>              Proclamation-County Commissioners-sample attached             <ul style="list-style-type: none"> <li>• Light up Blair County-Purple light campaign  <i>Purple lights will be in the old part of the court house.</i></li> <li>• Recovery Advocacy Day-Harrisburg PA-discuss who will be attending-we have a table reserved -September 21 2021-Leave early event starts at 11am on the capitol steps.</li> <li>• Event at Penn State Altoona-September 2021 in planning – Stigma and Recovery  <i>Tony Hoffman a pro BMX rider will be the guest speaker                Will be held at the Devorris center from 6-8, flyer is being developed and shared with the committee</i></li> </ul> </li> </ul> <p><b>Fun activities that we can promote and support:</b>            Hoop Fest, Recovery Play, Splinters Bowling, any other ideas/suggestions?</p> <ul style="list-style-type: none"> <li>• <b>Open Mic Night</b>  <i>Discussed the status of the Green Bean café. It does not appear they will be returning to live events. The Clay cup was suggested as possible sit for this activity.</i></li> <li>• <b>You Are Not Alone Campaign Anonymous People Documentary</b> <ul style="list-style-type: none"> <li>○ Moved to Fall/Winter 2021                No discussion at the meeting</li> </ul> </li> <li>• <b>Arts in Recovery – no discussion at this meeting</b></li> </ul>	<p>Judy will coordinate the proclamation and lighting with the commissioner’s office</p> <p>Judy will discuss with CRS supervisors and Aleisha a small group to attend the RAD in Harrisburg and to man the table</p> <p>Aleisha is working on the Penn State on flyer and will send to Baylee</p> <p>Reid will be reaching out to the Clay Cup</p> <p>Judy follow up with Ryan</p>

	<ul style="list-style-type: none"> <li>• <b>Outreach-Steps to recovery</b> has billboards and radio ads out and will continue through September</li> <li>• <b>WTAJ Commercial</b> <ul style="list-style-type: none"> <li>○ “Take Steps Towards Recovery” campaign and banner update</li> </ul> <i>Digital ad doubled from June on activity</i> </li> <li>• <b>Recovery Walk</b> <ul style="list-style-type: none"> <li>○ Planning and Promotion</li> <li>○ Will promote the Recovery Walk at the August 4<sup>th</sup> Outdoor Movie Night at Baker Mansion – will be playing 2019 Recovery Walk video before the movie; will have a table at the event and make it a Recovery Event to encourage attendance and promote event to those open in services.</li> </ul> <i>Scheduled for 2022</i>  <i>Working on creating advertisement now to help promote for a bigger crowd</i> </li> <li>• <b>Mailbox Videos</b> <ul style="list-style-type: none"> <li>○ Judy will present presentation for August Meeting</li> </ul> <i>Questions for families have been developed</i> </li> <li>• <b>Blair County Overdose Awareness Event</b> <ul style="list-style-type: none"> <li>○ August 28-Trans4mation Church</li> <li>○ Sponsorships available</li> <li>○ BDAP will have a table with the Rise for Recovery banner giving out Narcan and materials</li> </ul> <i>Brochures and flyers are being made and distributed</i> </li> </ul>	<p>Judy to follow up with Ciera about promoting during football season</p> <p>Judy to follow up with promoting and about being able to get borough permission along with the route which will determine the date</p> <p>Judy to work on writing up some of the answers</p> <p>Judy to work with supervisors on a staff to be at the event and provide information</p>
<p><b>Next meeting:</b>  Wednesday, September 8, 2021 at 2:00pm at Blair Drug and Alcohol</p>	<p>We are a community of caring individuals who provide a voice and help to those affected by addiction. We bring community partners together, provide hope, awareness and advocacy.</p>	