

Rise for Recovery

Agenda – April 14, 2021 2:00pm

Location: Blair Drug and Alcohol Partnerships/Zoom

Item	Discussion	Follow up – Responsible Person
<b>Welcome/Introductions/ Review Minutes from previous meeting</b>	Introduction – <i>Ryan Custead; Cora Selznick; Dillan Conrad; Reid Dutchess; Judy Rosser; Kate Rimbeck</i> Review Previous Minutes – Approved	
<b>Additions to Agenda</b>		
<b>Trainings – CRS/Leadership</b>	CRS Training Update <i>New CRS class will begin in May; class is full</i>	
<b>Event Planning/Promotion</b>	<p><b>Fun activities that we can promote and support:</b> Hoop Fest, Recovery Play, Splinters Bowling, any other ideas/suggestions?</p> <ul style="list-style-type: none"> <li>○ <i>All activities are on hold until further notice</i></li> <li>○ <b>Open Mic Night</b> <ul style="list-style-type: none"> <li>● <i>Open Mic Night on hold</i></li> <li>● <i>Greenbean Coffee advertised that they are allowing for open seating again</i></li> <li>● <i>Reid will reach out to Greenbean to inquire if they will restart the Open Mic Night</i></li> </ul> </li> <li>○ <b>You Are Not Alone Campaign Anonymous People Documentary</b> <ul style="list-style-type: none"> <li>● <i>Moved into Fall/Winter 2021</i></li> </ul> </li> <li>○ <b>Arts in Recovery</b> <ul style="list-style-type: none"> <li>● <i>Speakers needed (1 male/1 female)</i></li> <li>● <i>Last recording submission – April 30<sup>th</sup></i></li> <li>● <i>Release date: May 28<sup>th</sup></i></li> <li>● <i>No submissions yet</i></li> <li>● <i>Striving for a less-than 12-minute video</i></li> <li>● <i>Reach out to Cove Forge and directly ask</i></li> <li>● <i>Need at least 4 or 5 submissions</i></li> <li>● <i>Deadline can be extended</i></li> <li>● <i>Need a speaker: family member, person in recovery; limit to 2 speakers; speaker to be in direct contact with Ryan for planning purposes</i></li> <li>● <i>Application to submit art is on Facebook pages, online and was emailed</i></li> </ul> </li> <li>○ <b>Recovery Walk</b> <ul style="list-style-type: none"> <li>● <i>Postpone until 2022</i></li> <li>● <i>Begin planning and promoting next meeting</i></li> <li>● <i>Focus on media coverage in 2021</i></li> <li>● <i>Set up an Eventbrite registration page</i></li> </ul> </li> </ul>	<p>– Reid will reach out to Greenbean about Open Mic Night</p> <p>– Judy will reach out to Cove Forge to ask for submissions for art</p> <p>– Judy will follow up with Sarah and Lynn</p> <p>– Judy will ask a family member to speak</p>

	<ul style="list-style-type: none"> <li>• <i>With registrations, ask for t-shirt sizes and can order t-shirts for 1<sup>st</sup> 100 registered</i></li> <li>• <i>Add discussion of music in with planning</i></li> <li>• <i>Add discussion of professional banner for group and individual photos before the walk begins</i></li> <li>• <i>Invite organizations, groups, and other agencies to participate</i></li> <li>• <i>Judy will reach out to Commissioners and Hollidaysburg Boro for permission/approval to hold the walk in 2022</i></li> <li>• <i>Judy and Ryan will discuss the budget for the Recovery Walk</i></li> </ul> <ul style="list-style-type: none"> <li>○ <b>Recovery Stories</b> <ul style="list-style-type: none"> <li>• <i>Changing direction; in process</i></li> </ul> </li> <li>○ <b>Mailbox Videos</b> <ul style="list-style-type: none"> <li>• <i>Hope group focus group – on hold</i></li> </ul> </li> <li>○ <b>WTAJ Commercial</b> <ul style="list-style-type: none"> <li>• Adam and Mike</li> <li>• Re-recording</li> <li>• <i>Benefit of not having names or faces that it will be able to be used for long-term; more people can relate; no judgement on appearance; was more positive and hopeful</i></li> <li>• <i>With the anonymity, more people may be willing to participate</i></li> <li>• <i>After discussion, overall agreement that voice for intro should be consistent (same voice for all videos) and music in background subtle</i></li> <li>• <i>Timeline – pick a date for the interview, identify questions to ask, can be done within 2-week timeframe</i></li> <li>• </li> <li>• <i>Discussion on moving away from tagline “You Are Not Alone” to “Taking Footprints Towards Recovery”</i> <ul style="list-style-type: none"> <li>- <i>This would be the time to change it if considering changing</i></li> <li>- <i>Would have to change billboards, brochures, websites, etc. by June</i></li> <li>- <i>Maybe keep “You are Not Alone” and branch off to “Taking Footprint”</i></li> <li>- <i>Discussion on logo of Footprint</i></li> </ul> </li> </ul> </li> </ul>	<p>Judy to contact Commissioners and Hollidaysburg Boro to discuss 2022 Recovery Walk</p> <p>Judy and Ryan to set meeting to develop a budget for the 2022 Recovery Walk</p>
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<p><b>Next meeting:</b> Wednesday, May 12, 2021 at 2:00pm at Blair Drug and Alcohol</p>	<p>We are a community of caring individuals who provide a voice and help to those affected by addiction. We bring community partners together, provide hope, awareness and advocacy.</p>	