Blair Drug and Alcohol Partnership Advisory Meeting-Minutes
February 27th, 2025-Conference Room G

Welcome/Introductions
Voting Members In-Person: Tricia Johnson, Amy Graham, Kylee Wisor, Clark Sheehe
Voting Members on Zoom: Brendan Moran, Ryan Custead, Josh Hayes
Voting Members Absent with Notice: Lynn Thompson-Gregory, Holly O'Connor
Voting Members without Notice: None
Non-Voting Members In-Person: Michelle Childers, Briana Cunningham, Donna Carter, Marcee Petrarca, Samantha Calhoun
Non-Voting Members on Zoom: Eric Fritz, Karen Socie, Ben Eberhart, Joe Bettwy, Shakeena Lee, Chandler Edwards

Review of the Minutes: Brendan Moran made the motion to approve the minutes from the January meeting. Amy Graham seconded the motion. Motion was approved by all voting members present.

Presentation: Gambling Presentation-Ashley Bowmaster from the Prevention Department discussed what gambling is, what types of gambling there are, and who is at risk. Prevention created sensory toolkits to take breaks and being mindful.

Recognition of Voting Members:
We want to acknowledge the commitment to our coalition over the last 3-8 years of 2 of our members. Lynn Thompson and Amy Graham. We appreciate their dedication to the work we have accomplished under their leadership. Both of their terms end March 31, 2025.

Partnership Action Items:
The DFC grant provides $9,000.00 in billboard purchases with 100% match for this campaign. The emailed billboards are being recommended by the Education Committee. We are using students from the SADD group we work with in Hollidaysburg School District for one of the billboards. The picture will be taken the morning of our meeting. All billboards recommendations will be included via email prior to the meeting and available for review at the meeting.
Action Item: Brendan made the motion to approve the Education Committee's recommendation of the Lamar billboard media campaign for Be Our Parent billboards. Amy seconded the motion. The motion was approved by all voting members present.

We have funding of $2,000.00 for the Talk They Hear You Campaign. We presented the 2024 PSA to the Education Committee and SADD students, and they felt we should use the same recording as last year instead of re-recording with new youth. The recording has been included with the email sent on Wednesday and will be available for review at the meeting.
Action Item: Brendan made the motion to approve Education Committee's recommendation of the 7 Mountain PSA for the Be Our Parent campaign. Amy seconded the motion. The motion was approved by all voting members present.

We have $2,000.00 in funding for the Engage, Empower, Believe radio campaign. Attached is the written copy of the message. We will be seeking someone from the coalition to record the message at the studio.
Action Item: Brendan made the motion to approve the recommendation from the

Education Committee of the 7 Mountain PSA for the Engage, Empower, Believe campaign message. Amy seconded the motion. The motion was approved by all voting members present.

Coalition Planning/Committee Reports:
CPDUD- working with Hollidaysburg SADD students to make recordings for TigerTV on driving under the influence of drug and alcohol, distracted driving, and seat belt safety. Discussing billboard for end of May, "Are You Going Out Tonight, So Are We" campaign.

Youth League- movie day on February 14th at the Altoona Area Library (Inside Out 2) not a huge turnout but a good chance to be out in the community. Youth League is partnering with Altoona Area Public Library for an Easter bunny picture event on April 10 from 3:30pm-6pm at the library.

Education- discussed options for billboard campaigns, making the recommendation for the "Be Our Parent" billboard (attached); recommendation on PSA for "Be Our Parent" campaign; and recommendation on PSA for "Engage, Empower, Believe" campaign. Discussing ways to expand our coalition through the education committee.

Rise for Recovery- Voting on new logo for Rise for Recovery, open mic night at Cosmic Charlies on Friday February 28, and discussion about a Recovery Gala at the end of September.

Partner Updates:
Tricia (Dept. of Social Services)-Opioid Settlement Money-Request for proposals currently open through March 20th. Form is available on the Blair County website.
Ryan (Zion Lutheran)-Arts in Recovery on May 16th at 7pm. The link for submissions is on the Zion website at ZionHollidaysburg.com.

BDAP Grants and Program Updates:
PREP Grant: Met with the new Director on February 21st. The meeting went well. We are discussing barriers regarding confidentiality. We also discussed opportunities to educate and outreach to the community on the project in light of the recent overdoses in northern Blair County.
PCCD Re-entry Women's grant: No update this month.
DDAP Crisis Stabilization Grant: Construction is completed. They had an inspection this week. Target date to open the unit is the week of March 3rd 2025.
PCCD in prison medicated assisted treatment grant: Oct-Dec 2024 Quarterly report: We served 71 individuals with MAT in the prison. 58 received Buprenorphine maintenance; 9 received methadone and 3 received oral Naltrexone; 42 completed the MAT project-227 released to community; 13 transferred to another correction facility and other 2.
Children Youth and Families Discussion: Contract has been signed by the commissioners for the Seeking Safety classes and Letter of Agreement for the CM services. We will be providing a Intensive Case Manager in their office one day a week to support warm hand off to care.
Recognized Entity for Narcan: No updates this month
PA Traffic Injury Prevention Project: We have been provided with another opportunity to

request additional car seats. The convertible and combination size went very quickly. We are requesting additional car seats. We are planning an event in May with the Central Regional PA Traffic Injury Prevention Project.

Drug Free Communities Grant: The grant renewal is due April 2025. We are currently working on preparing our continuation request for the grant.

Trauma Informed Organization-We completed a 4-part survey with our staff to measure our current base line on trauma informed care in 4 areas. Supporting staff development; Creating a Safe and Supportive Environment; Assessing and Planning Services; and Involving consumers. The Quality Improvement Team is reviewing the results, and we will provide an update on this at our Apr or May meeting.

CRAFT: We are currently advertising our Mar 11th 2025 launch date for this new workshop. This workshop is for someone who has a loved one with a substance use disorder. Please promote.