

Education Committee Minutes

Thursday, August 18, 2022 – 1:30pm
Blair Drug and Alcohol Partnerships, Altoona, PA

Agenda

1. Welcome: *Jamie Strohmeyer (Pyramid), Donna Gority (ArtsAltoona), Rebecca Lidwell (BDAP), Ryan Beiswenger (BDAP), Taylor Scoran (BDAP)*
2. Review of Minutes from July 21, 2022: *Minutes were approved as is.*
3. Additions to the agenda: *None*
4. Marketing/Media:
 - i. Fall newsletter – September thru November: *final rough draft edits were done during the meeting. Becky will finalize and send out by 8/24/22.*
5. DFC (Drug Free Communities)
 - a. Safe Storage Sign – *using Up & Away Campaign Materials*
 - b. Town Halls: Meet people where they are
 - i. *Legislative breakfast was not recorded*
 - ii. *Record SAP Networking day-one presenter agreed so far*
 - iii. *Record Coleen Needs Assessment at August partnership meeting*
6. Annual Dinner Nominations: *2 submitted, committee will continue to brainstorm and send to Becky if they think of any*
7. Recruitment and Promotion of Events Discussion: *“Educating residents of Blair County on substance abuse issues related to prevention, intervention and recovery. Education Committee collaborates with organizations within the community to increase residents’ knowledge on substance abuse issues. Members work together to create, distribute, and promote flyers, newsletters, presentations, and more relating to prevention, intervention, and recovery. They also provide feedback on the development of various campaigns for billboards, radio advertisements, brochures and more.”*
 - a. Victim Services
 - b. Family Resource Center
 - c. Certified Recovery Specialist
 - d. Chambers mailing list?
 - e. Curve

How do we reach general population-attend more general events that have alcohol present
8. Partnership Presentations for the Partnership meetings
 - a. Suggestions/Approval:
 - i. *Recent Presentations: Housing Authority, Methamphetamine, FSI Center for Child Justice*
 1. August- Coleen – Needs Assessment
 2. September – Arts in Recovery/Recovery Story
 3. October – Victim Services/Domestic Violence
 4. November – No Meeting (Annual Dinner)
 5. April 2023 – Power of Libraries; unlocking the power to learn

6. Future Ideas – R.E.S.T. – Resources to Empower, Support & Transform Kinship Families, *will look into December ideas next meeting*

- b) Update on recent BDAP presentations
 - a. Prevention Presentations and Groups: *Worked with UPMC summer groups, a lot of tabling events and presentations for senior centers, association for the blind, movie nights, etc.*
 - b. National Night Out and Legislative Breakfast: report out. *Breakfast was better attended than last year, 83 total. Topic was good, DA's office was missing in attendance. NNO all three events went very well. Altoona event is growing.*
- c) School District Updates/ Open Forum: *None*

Next meeting – Thursday, September 15, 2022 at 1:30pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available