

Education Committee Minutes

Thursday, June 17, 2021 – 1:00pm
Blair Drug and Alcohol Partnerships, Altoona, PA

Agenda

1. Welcome (Please sign in): *Rebecca Lidwell (BDAP) Taylor Scoran (BDAP) Donna Gority (Community) Chris Farrell (Penn Highlands) Jamie Strohmeyer (Pyramid)*
2. Review of Minutes from May 20, 2021: *Approved*
3. Additions to the agenda: *NONE*
4. Marketing/Media
 - a. Newsletter: Summer outline (attached) *Changes suggested and Becky will make the changes. Will send email with the new draft then send off for approval so it is out by beginning of July.*
 - b. Recovery Campaign: billboards & commercials: *Looked over the new billboard. Everyone liked it. Chris heard the radio campaign and thinks it all came together very nicely.*
5. DFC (Drug Free Communities)
 - a. Town Hall
 - i. Virtual videos approved; media release approved! *Short discussion on wordage used in media release.*
 - ii. SAM speaker November 15th. Time? Location? *Still agree that Altoona Auditorium is the best place to hold. Becky will reach out to Drew Yingling.*
 - b. Social Hosting
 - i. Stickers *Having trouble getting into new places. We are patiently waiting to hear back from Weis, Giant Eagle, Sheetz, Rutters, Tyrone 6 pack, Hollidaysburg 6 pack and Martins.*
 - c. Youth Coalition
 - i. Ideas *Maybe 6pm once a month meeting or try getting kids that are already engaged in refuge... uphill battle.*
6. Partnership Presentations for the Partnership meetings
 - a. Suggestions/Approval:
 - i. *Recent Presentations: Sublocade, BDAP Annual Report, Scope Grant, FASD, Drug Recognition Expert, Recovery Support Services, and Strengthening Families*
 1. June: Jessica Peacock-Suicide Prevention-*Chris is going to reach out, she has not returned Becky's emails. Thinking communication got lost somewhere with Judy. Jacque Harpster is another option to reach out on suicide awareness presentation.*
 2. July: Sarah Neely-DUI Data-Sarah is now going to present for the June meeting. Becky is checking if there is a July meeting scheduled. If there is a July meeting, we are going to ask TRU CARE to present on HIV for HIV awareness month.
 3. August: Poem Submission Present-Judy was reaching out to Ryan Custead to ask. Discussion on September-it is FASD awareness month so we think FASD presentation would be good or SAMSHA national recovery month and wellness week. December 1 is

world AIDS day. Thinking Jerry Rice could be a good option for future presentation. Another future idea is a presentation on the COE's.

7. Update on recent BDAP presentations
 - a. Prevention Presentations:
 - i. School presentations and groups
 - ii. SAP networking day vendors

8. School District Updates/ Open Forum

Drew Yingling emailed update stating Altoona is looking to implement the Compassionate Schools Program this coming school year and staff is being trained. They are also continuing individual counseling sessions during the summer in the high school.

Next meeting – Thursday, July 15, 2021 at 1:00pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available