

Education Committee Agenda

Thursday, May 20, 2021 – 1:00pm
Blair Drug and Alcohol Partnerships, Altoona, PA

Agenda

1. Welcome (Please sign in): *Margie Yon; Rebecca Lidwell; Donna Gority; Taylor Scoran; Jamie Strohmeyer*
2. Review of Minutes from April 8, 2021: *Approved*
3. Additions to the agenda: *Movie Night Flyers attached or handed out.*
4. Marketing/Media
 - a. *Newsletter-Becky will begin working on the summer edition (June, July, August). Some ideas to add: movie nights, poem submission for arts in recovery cancelled event; interview with Dave Beech; recovery walk; international overdose awareness day (August 31).*
 - b. *New logo and tagline for Recovery Campaign – discuss Margie wants to take the image in the beginning of the commercial and tie it into a billboard. Becky will send Margie the information of the gentleman who created the commercials.*
 - i. *Logo involving a footprint*
 - ii. *“Take your Steps Towards Recovery”*
5. DFC (Drug Free Communities)
 - a. *Town Hall*
 - i. *Virtual videos approved; waiting on media release*
 - ii. *November 15th Town Hall: SAM (Smart Approaches to Marijuana) speaker. Location ideas: Becky will reach out to Drew at Altoona and see about hosting it at the school. Backup ideas: Hollidaysburg, Convention Center, U.S. Hotel. Donna suggested doing a 30 minute “preview” of the town hall and presenting it for the Chamber in order to receive buy in and help promoting. Other promotion ideas include social media posts and sharing with Coleen, OOT list serves.*
 - b. *Social Hosting*
 - i. *Billboard and Radio Ads-All confirmed*
 - ii. *Stickers-CPDUD will be working with distributors to place the stickers.*
 - iii. *Letter Home-Letter was sent.*
6. Partnership Presentations for the Partnership meetings
 - a. *Suggestions/Approval:*
 - i. *Recent Presentations: Sublocade, BDAP Annual Report, Scope Grant, FASD, Drug Recognition Expert, and Strengthening Families*
 1. *May: Adam Etchells presenting on BDAP Recovery Support Services.*
 2. *June: Becky will reach out to Jess Peacock for a Suicide Prevention presentation.*
 3. *July: Becky will ask Sarah Neely to present Blair County DUI data.*
 4. *August idea: Poem submission for Arts in Recovery event to speak?*
7. Update on recent BDAP presentations

- a. Prevention Presentations: *Pleasant Valley, Ebner and Foot of Ten all held "Say no to ATOD" presentation for 4, 5, 6 graders.*
- b. School presentations and groups: *Groups are winding down as the school year comes to a close. Pre-Prom presentation was done for all Hollidaysburg Area Senior High Juniors & Seniors.*

8. School District Updates/ Open Forum

LOA's have been sent.

SAP networking day is set for November 16, 2021. They would like to have vendor tables present this year. Some suggestions for vendors: Impact, Evolution, FICS, Adelphoi, Pyramid, Children & Youth, United Way, JPO, UPMC.

BDAP has hired Brianna Cunningham as a Prevention Trainee and she will be starting on June 7th.

Next meeting – Thursday, June 17, 2021 at 1:00pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available