

# Education Committee Minutes

Thursday, March 18, 2021 – 1:00pm  
Blair Drug and Alcohol Partnerships, Altoona, PA

## Agenda

1. Welcome: *Taylor Scoran (BDAP); Sarah Lane (BDAP); Jessica Vanoutryve (BDAP); Leigh Barrows (PSP); Sarah Davinsizer (Evolution); Margie Yon (Lamar); Chris Farrell (PHCC); Drew Yingling (AASD); Jamie Strohmeyer (Pyramid)*
2. Review of Minutes from February 18, 2021: *Approved*
3. Additions to the agenda
  - a. April meeting – date change (April 8th)
4. Marketing/Media
  - a. Newsletter:
    - i. Discuss changing months covered
      1. *Will be doing in middle on 3-month period to cover previous, current and following month*
5. DFC (Drug Free Communities)
  - a. Town Hall
    - i. Coalition focus
    - ii. Format/design issues; working on revisions
    - iii. *Will be available upon completion of updates*
  - b. Billboards
    - i. Coalition/Membership focus
      1. 3/15 – 10 traditional boards and digital bulletin
      2. *Billboards are currently up and throughout the county*
  - c. Social Hosting – aiming for May (*around graduation time/end of school year*)
    - i. Billboard
      1. Last year's designs attached  
*Feedback:*
        - i. *Yellow dot was eye-catching and powerful message*
        - ii. *difficult to read the yellow sticker on higher billboards if going at speed*
        - iii. *suggestion to limit writing in yellow sticker to important information to make it readable*
        - iv. *pictures and wording approved from last year for this year*
    - ii. Radio Ad
      1. Last year's script attached  
*Feedback:*
        - i. *Only used this past fall*
        - ii. *Radio goes along with billboard*
        - iii. *Approved to keep for this year*

- iii. Letter Home
    - 1. Detailing “What is Social Hosting”, locking up alcohol in the home, consequences of social hosting
    - 2. *Send letter home with students to parents*
    - 3. *Sarah Neely, DUI Coordinator, said she would sign it along with Education committee*
    - 4. *Drew Yingling said it can be blasted out via email and the school website*
    - 5. *Jessica will develop draft for next meeting; committee can send suggestions and/or letter drafts to Jessica to present at next Education meeting*
  - iv. Sticker Shock
    - 1. *Still have stickers from last campaign and can reach out to beer distributors*
    - 2. *Discussion for next meeting on the stickers: keep current sticker or update stickers to decrease words and make words bigger and easier to read*
    - 3. *Put on next meeting’s agenda*
6. Partnership Presentations for the Partnership meetings
- a. Suggestions/Approval:
    - i. *Recent Presentations: Sublocade, BDAP Annual Report, Scope Grant, FASD, Drug Recognition Expert, and Strengthening Families*
      - 1. March: Cindy Pharris (Evaluator) – DFC Annual Report
      - 2. April: *Mental Health month suggestions*
        - a. *Jess Peacock – suicide prevention and mental health – Drew will reach out to her and have her contact Sarah Lane*
        - b. *COVID and Mental Health issues*
      - 3. May: Alcohol Awareness month
7. Update on recent BDAP presentations
- a. Prevention Presentations:
    - i. Presentation overviews uploaded to website; available for in person
    - ii. School presentations and groups
    - iii. Current Drug Trends presentations to Fire Department
    - iv. *Prevention will be doing a Wellness Day in Hollidaysburg for the high school on vaping and addiction*
8. School District Updates/ Open Forum
- a. *Drew reported AASD is back in the schools with students; staff is being vaccinated; vigilant about masking and social distancing*
  - b. *Chris reported PHCC is preparing for next year and students are positive about being back in person for classes*
  - c. *Reminder that next meeting has been changed to April 8<sup>th</sup>*

**Next meeting – Thursday, April 8th, 2021 at 1:00pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available**