

Education Committee Minutes

Thursday, February 17, 2022 – 1:30pm
Blair Drug and Alcohol Partnerships, Altoona, PA

Minutes

1. Welcome (Please sign in):
In Person: Donny Hoffman (BDAP), Becky Lidwell (BDAP), Ryan Beiswenger (BDAP), Taylor (BDAP), Stephanie McConnell (BDAP), Donna Gority (Community)
Zoom: Jamie Strohmeyer, Drew Yingling
2. Review of Minutes from January 20, 2022: Approved.
3. Additions to the agenda: “Talk, They Hear You” Campaign-Billboard with tv and radio ad final choices
4. Marketing/Media
 - a. Rough Draft/Updates for Spring (March, April, and May) Newsletter
 - i. Changes/Additions
 1. April is Alcohol Awareness Month
 2. A few grammar/wording corrections
 3. May is Hepatitis Awareness Month
 - a. May 19 is Hepatitis Testing Day
 4. Lakemont Park and Central Blair Rec-Easter Egg Hunt (Saturday) April 16
 5. Hollidaysburg YMCA typically has Easter event
 6. Mention Spring events in schools
 - a. Direct people to check their local school district events
 7. April 30 Drug Take Back Day added to Newsletter
 - a. Will direct people to BDAP website for updated information/dates/locations (most places that participate, do not announce date until later)
 - b. Blair events calendar
 - i. Arts Altoona is where the bulk of information/events are listed calendar.artsaltoona.org
 - ii. Combining Arts Altoona and Chamber calendars-trying to find a way to do it
5. DFC (Drug Free Communities)
 - a. Town Hall Topics
 - i. Future town hall ideas (current trends, social media dangers, underage drinking)
 1. Shape the Sky (Back to school time)-Chris has contact
 - a. Becky will contact Chris
 2. Dr. Stainbrook- TruCare; scheduled for the February Partnership Meeting
 - a. She is also willing to do a Town Hall-will reach back out to her when we have more definite information:
 - i. Need to decide on place, date, and time
 1. Suggestions
 - a. Arts Altoona
 - b. Somewhere central

- c. Reach out to Senior Center
 - d. Who are we targeting?
 - e. May is a good time to tie in with Hepatitis Awareness Month
 - f. AASD is possible, depending on date and time
 - 3. PAYS Data –
 - a. County data comes out April 30
 - b. Combine PAYS data and Solomon Syndrome?
- 6. Partnership Presentations for the Partnership meetings
 - a. Suggestions/Approval:
 - i. *Recent Presentations: Methamphetamine, Sublocade, BDAP Annual Report, Scope Grant, Drug Recognition Expert, Recovery Support Services, Strengthening Families, FASD/Down syndrome*
 - 1. February-Dr. Stainbrook
 - 2. March-Jill presenting on CARES
 - 3. April-CYF presenting on a new program called Family First
 - 4. May-Mental Health Awareness Month
 - a. Will reach out to Aimee Burns
- 7. Update on recent BDAP presentations
 - a. Prevention Presentations and Groups:
 - i. Groups in every school
 - 1. Claysburg is more Mental Health related than others
 - ii. Presentations are going well
 - iii. Starting to talk about prom promise
- 8. School District Updates/ Open Forum
 - a. Vape Take Back boxes in AASD – AASD is definitely interested

Next meeting – Thursday, March 17, 2022 at 1:30pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available