

Education Committee Minutes

Thursday, January 21, 2021 – 1:00pm
Blair Drug and Alcohol Partnerships, Altoona, PA

Agenda

1. Welcome: *Drew Yingling; Taylor Scoran; Sarah Davinsizer; Sarah Lane; Jessica Vanoutryve; Jamie Strohmeyer; Chris Farrell*
2. Review of Minutes from November 19, 2020:
3. Additions to the agenda
 - a. New 2021 Membership forms (fillable pdf attached)
 - i. *Will fill out membership forms yearly for Partnership and subcommittees*
 - ii. *Please complete and submit by January 31, 2021*
4. Marketing/Media
 - a. Newsletter: Discussion on articles for upcoming newsletter
 - i. Spring (December-February)
 1. *February – Marijuana Awareness Month topic*
 2. *Please send suggestions to Sarah Lane at slane@blairdap.org*
 3. *Will be reviewed at Partnership meeting in February*
 4. *Suggest information about COVID and drug use since it has been over a year since the 1st positive COVID case hit*
 - b. Coalition Brochures
 - i. Printed and in office
 - ii. *Can be picked up at BDAP or pick up at next in-person meeting*
 - c. BRANDbyte (full-page digital ad) in the Chamber's NETworks Digital News email newsletter
 - i. Suggestions
 - ii. *Target – coalition or subcommittees or services*
 - iii. *General ad about services available for overcoming addiction and the committees available*
 - iv. *Include website and contact information*
 - v. *How to get involved*
 - d. Website Review
 - i. "Join Us"/Coalition Tab
 - ii. *Will be fully discussed fully in February*
 - iii. *Review website and take notes for next meeting to be able to discuss how to make website more user friendly and attractive*
 - e. Membership Packet
 - i. Review/Feedback
 1. *Let Jessica know if there are any acronyms to add to list*
 - ii. Membership Drive Ideas
 1. *Will be doing membership drive end of February*
 2. *PSA through radio*
 3. *Members can be anyone interested in the mission of the committees*
 4. *Any ideas, email Jessica*
5. DFC (Drug Free Communities)
 - a. Town Hall

- i. Coalition focus
 - ii. February
 - iii. Donna Gority representing Education Committee
 - iv. *Donna came in last week and recorded her portion*
 - v. *Contact Jessica if interested in participating in recording*
 - vi. *Not doing a Facebook live, instead doing a pre-recorded Town Hall*
- 6. Partnership Presentations for the Partnership meetings
 - a. Suggestions/Approval (*past and current*): *In Prison D&A Programs/Probation and Parole, Domestic abuse, tobacco, gambling, Recovery & Treatment, Smart Approaches to Marijuana, Ignition Interlock, Three-part series on Adolescent Issues, Cyber Bullying, Methadone/Suboxone TX, Overdose Crisis, Opioid Epidemic, Overdose Prevention, Narcan, Vivitrol, Juvenile Drug Court, Family Counseling, 24/7 Case Management, Drug Busters, Legislative Update, Operation Our Town*
 - 1. *January: Tyler Frederick - Sublocade*
 - 2. *February: Dave Beach – Art for Recovery*
 - 3. *Suggest LBGQ+ topic; COVID and PTSD*
- 7. Update on recent BDAP presentations
 - a. Prevention Presentations:
 - i. Community Presentations minimal due to Covid-19
 - ii. School presentations and groups
 - iii. *In Williamsburg and Spring Cove with PTND and Too Good for Drugs presentations; Hollidaysburg Drug Busters (leadership club)*
- 8. Website Review
 - a. Blair DAP Facebook Page - @blairdap
 - b. BDAP Prevention - @blairdapprevention
 - c. Rise for Recovery - @riseforrecovery
 - d. Website – www.blairdap.org
 - e. Tik Tok- @blairdap
- 9. School District Updates
 - a. *Drew Yingling AASD – still virtual as a district; CTC students are going hybrid model; discussing how to open safely; vaccines becoming available for school staff and waiting for more information; SAP meetings being held and having referrals; started mental health groups; trying to engage students*
 - b. *Penn Highlands Community College – all classes online; started spring semester on Tuesday; using Zoom; students are continuing their education; “Mocktail” event – students came out with an event – Zoom event with non-alcoholic drinks, fun event that educated on the effects of alcohol*
- 10. Other Updates:
 - a.
- 11. Open Forum

Next meeting – Thursday, February 18th, 2021 at 1:00pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available