

# Education Committee Agenda

Thursday, May 20, 2021 – 1:00pm  
Blair Drug and Alcohol Partnerships, Altoona, PA

## Agenda

1. Welcome (Please sign in):
2. Review of Minutes from April 8, 2021:
3. Additions to the agenda
4. Marketing/Media
  - a. Newsletter
  - b. New logo and tagline for Recovery Campaign - discuss
    - i. Logo involving a footprint
    - ii. "Take your Steps Towards Recovery"
5. DFC (Drug Free Communities)
  - a. Town Hall
    - i. *Virtual videos approved; waiting on media release*
  - b. Social Hosting
    - i. Billboard and Radio Ads
    - ii. Stickers
    - iii. Letter Home
6. Partnership Presentations for the Partnership meetings
  - a. Suggestions/Approval:
    - i. *Recent Presentations: Sublocade, BDAP Annual Report, Scope Grant, FASD, Drug Recognition Expert, and Strengthening Families*
      1. May:
      2. June:
      3. July:
7. Update on recent BDAP presentations
  - a. Prevention Presentations:
    - i. School presentations and groups
      1. Groups in Altoona, Williamsburg, and Spring Cove school districts
8. School District Updates/ Open Forum

**Next meeting – Thursday, June 17, 2021 at 1:00pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available**