

Education Committee Agenda

Thursday, February 18, 2021 – 1:00pm
Blair Drug and Alcohol Partnerships, Altoona, PA

Agenda

1. Welcome (Please sign in):
2. Review of Minutes from January 21, 2021:
3. Additions to the agenda
 - a. New 2021 Membership forms (fillable pdf attached)
4. Marketing/Media
 - a. Newsletter: edits/approval
 - i. Spring (December-February)
 1. Approval at Partnership Meeting
 - b. BRANDbyte (full-page digital ad) in the Chamber's NETworks Digital News email newsletter
 - i. March 1st publication – ad attached
 - c. Website Review
 - i. "Join Us"/Coalition Tab
 - ii. Overall website feedback
 - d. Membership Drive PSA
 - i. March 2nd
5. DFC (Drug Free Communities)
 - a. Town Hall
 - i. Coalition focus
 - ii. March 1st
 - b. Billboards
 - i. Coalition/Membership focus
 - ii. Drafts attached
6. Partnership Presentations for the Partnership meetings
 - a. Suggestions/Approval:
 - i. *Recent Presentations: Sublocade, BDAP Annual Report, Scope Grant, FASD, Drug Recognition Expert, and Strengthening Families*
 1. February: Dave Beach – Art for Recovery
 2. March: Cindy Pharris (Evaluator) – DFC Annual Report
7. Update on recent BDAP presentations
 - a. Prevention Presentations:
 - i. Community Presentations minimal due to Covid-19
 - ii. Presentation overviews uploaded to website; available for in person
 - iii. School presentations and groups
8. Website Review
 - a. Blair DAP Facebook Page - @blairdap

- b. BDAP Prevention - @blairdapprevention
- c. Rise for Recovery - @riseforrecovery
- d. Website – www.blairdap.org
- e. Tik Tok- @blairdap

9. School District Updates

10. Other Updates:

11. Open Forum

Next meeting – Thursday, March 18th, 2021 at 1:00pm at Blair Drug and Alcohol Partnerships, Altoona, PA, 16602 as well as a Zoom option available