



## CPDUD: Committee to Prevent DUI and Underage Drinking

March 3, 2021

### Minutes

- **Welcome and Introductions:** *Jessica Vanoutryve; Sarah Neely; Tyler Frederick; Lisa Hann; Ken Dean; Machel Drahnak; Anna Hricko; Monica Jones; Leigh Barrows; Donna Gority; Jim Ott; Chris Cohn; Sarah Lane*
- **Review of the Minutes from January 6, 2021** *Approved*
- **Additions to the Agenda:**
- **Prevention Updates:**
  - **Membership Forms**
    - *All in attendance have completed and turned in membership forms*
  - **Meeting with Associate Director of Student Affairs – partner with Greek Life at PSUA**
    - *Michaela met with Associate Director at Penn State Altoona*
    - *Planning a “Mix Off” for the fall*
    - *Fraternalities will host alcohol education presentations*
- **CPDUD “Strategic Plan” – Discussion on future events and goals – Where are we going, what are we doing next?”**
  - *Town Hall Update*
    - *Monica recorded for CPDUD portion; will be virtual*
  - *February Marijuana Month – BDAP had information posted on Facebook pages; information was disseminated by monthly newsletter, to libraries, social media and informational flyers*
  - **Discussion on how to disseminate information out to the community and minors in regards to DUIs and Underage Drinking. Any ideas, let Jessica know.**
    - *Information dissemination for prom and graduation*
    - *Sticker shock campaign to include billboards, sticker shock with beer distributors, flyers, commercials and social media*
    - *Monica will reach out to Sheetz to ask about sticker shock*
    - *Any ideas for sticker shock campaign or for Prom/Graduation, please contact Jessica*
- **Blair County DUI Task Force/DUI Details**
  - *DUI Task Force is planning a detail sometime around Saint Patrick’s day*
  - *Weather is improving and will be planning more check points and roving details*

- **DUI Dept. Updates**
  - **Spring Billboard Campaign**
    - *Currently working on campaign*
    - *Look into spring/summer theme*
  - **CRN, Criminal Complaint, PCIT Data**
    - *PCIT Data 2016-2020 – 157 fatal/serious injury crashes; 18 crashes on Rt 36; 18 crashes on Hwy 764; 11 on 101; not speeding related*
    - *CRN Data - January 2021: 32 CRNs*
      - *average age 41; 68% male; highest number DUI received on Saturday's after 5pm; moving violation top reason for traffic stop; seeing higher BACs; 31% DUIs had marijuana in their system*
    - *Criminal Complaint (refer to attachment) reviewed*
      - *2020 DUI/Criminal Complaint*
        - *60 drugs; 68 highest tier; 25 refused; 60 middle/lowest tier or unknown*
      - *2021 DUI/Criminal Complaint*
        - *10 in January; correction for February – there were 29*
        - *9 drugs; 7 refused; 10 highest; 7 middle; 6 lowest; 3 were minors*
  - **HSP Classes**
    -
- **Open Forum:**
  - *Penn State Altoona will be hosting a presentation about the effects of alcohol and alcohol poisoning on March 16<sup>th</sup>; Anna invited CPDUD to attend the event*

**Next meeting: April 7, 2021 from 8:30am to 10:00am**