Blair Drug and Alcohol Partnerships Advisory Meeting
Location: Blair Drug and Alcohol Partnership Conference Room G
April 24th, 2025

1. **Welcome and Introductions: Notes on pages 2-3** (Clark)
2. **Review of March 27th, 2025 Minutes Pages 7-8** (Clark)
3. **Additions to the Agenda:** (Clark)
4. **Public Comment on Agenda Items:** (Clark)
5. **Presentation: Education Committee-Ashley Bowmaster**
6. **Partnership Action Items:**
   Action Item: One Pill Can Kill Campaign Billboard page 4
   Action Item: One Pill Can Kill Campaign Radio
   Action Item: Are You Going Out Tonight, So Are We Campaign Billboard page 6
7. **Coalition Planning/Committee Reports: See Notes** (Briana/subcommittee members)
8. **BDAP Grants and Programs updates: See Notes** (Judy)
9. **Partner Updates: Opportunity for Partners to update**
10. **Other: Next meeting: Thursday, May 22nd, 2025**

Thank you for all your support for the organization and its employees!!

Welcome/Introductions

Review of the Minutes:

Presentation: Ashley Bowmaster will be presenting on the Education Committee

Partnership Action Items:
The One Pill Campaign materials are being presented for approval. The campaign was to be funded by the American Rescue funds that have since been suspended since 3/24/2025. We are waiting for final disposition on these funds. If they are re-instated, then we want to be ready to engage the vendors for this campaign. The funds if re-instated would need to be spent by June 30, 2025.

The billboard is being recommended by the Education Committee. We are using the DEA approved materials from their One Pill Can Kill Campaign. The billboard has been included with the email sent on Wednesday and will be available for review at the meeting.
Action Item: Recommendation from the Education Committee to approve the Lamar billboard media campaign materials for One Pill Can Kill.

We will use a message created by prevention staff based off resources from the DEA. The recording will be available for review during the meeting.
Action Item: Recommendation from the Education Committee to approve the 7 Mountain PSA materials for the One Pill Can Kill campaign.

The billboard is being recommended by the Education Committee and CPDUD Committee. We are using the Are You Going Out Tonight, So Are We campaign. We are taking the picture on Tuesday 4/22/25 and will have available for approval without billboard format. Last year's billboard will be included to review at the meeting for reference on page 5.
Action Item: Recommendation from the Education Committee to approve the Lamar billboard media campaign for Are You Going Out Tonight, So Are We.

Coalition Planning/Committee Reports:
CPDUD- Discussed billboard for end of May, "Are You Going Out Tonight, So Are We" campaign, made recommendation for billboard, discussion about how to get more people to attend this meeting.

Youth League- Easter event at the Altoona Area Public Library was a huge success, we served over 100 kids. We finalized our summer calendar and all the events that are happening in June (Pittsburgh Zoo, June 18th), July (Curve game, July 22nd), and August (Delgrosso's, August 14th).

Education- discussed options for billboard campaigns, making the recommendation for the "One Pill Can Kill" campaign billboard (attached); recommendation on PSA for "One Pill Can Kill" campaign, making the recommendation for the "Are You Going Out Tonight, So Are We" campaign billboard. Discussing ways to expand our coalition through the education committee (not just for educators). Our Prevention department is serving all seven districts for this school

year. We have thirty groups throughout those seven districts both universal and SAP referred.

Rise for Recovery- We changed our Rise for Recovery(attached). Arts in Recovery is on May 16th at Zion Lutheran Church starting at 7pm, Rise for Recovery will have a table set up with information and resources. We scheduled another Open Mic Night at Cosmic Charlies on May 30 from 5pm-7pm (flyer attached in email). Finalizing details about the Recovery Walk on August 2nd (save the date attached in email) and discussing details about the Recovery Gala at the end of September (subcommittee formed to plan this event).

BDAP Grants and Programs Updates:
PREP Grant: We have begun to provide education and outreach to the community on the project in light of the recent overdoses in northern Blair County. We also are reaching out to develop a partnership with the Rural health clinic in Tyrone.
PCCD Re-entry Women's grant: No update this month.
DDAP Crisis Stabilization Grant: No Update this month
PCCD in prison medicated assisted treatment grant: Quarterly report: 68 inmates participated in the project during the Jan-Mar 2025 quarter; 52 received Buprenorphine and 15 received methadone; 21 were released to the community; 12 sent to another corrections facility and 4 to drug and alcohol rehabilitation.
Children Youth and Families Discussion: Children Youth and Family Services is beginning their contracting for 2025-2026. We had been contacted but they are still researching their allocation to see if the received funds to support a part time Case managers in their office
Recognized Entity for Narcan: We provided over 1500 boxes of NARCAN to the community in 2024
PA Traffic Injury Prevention Project: No update this month.
Drug Free Communities Grant: The grant renewal was submitted March 12th. $125,000 with $125,000 match
Trauma Informed Organization-We completed a 4-part survey with our staff to measure our current base line on trauma informed care in 4 areas: Supporting staff development; Creating Safe and Supportive Environment; Assessing and Planning Services; and Involving consumers. The Quality Improvement Team is reviewing the results, and we will provide an update on this at a future meeting.
CRAFT: We started the CRAFT family education series. We are excited to be able to offer this resource to families in the communities. Please promote.
Opioid Settlement Funds: We submitted 3 proposals to the county to support 3 of the programs that are currently grant funded in the prison 1) CBT-$8,934.00; 2) Women's re-entry program-$95,541.00; 3) MAT treatment -$95,517.00. We included funding for treatment in 2 of the grants. Grant funds end 6/30/2025. Awards will be made by 6/15/2025. All request had a letter of support from the warden.
DDAP and Federal Funds: We start a new contract with the state effective 7/1/2025. We have not received the new contract yet or the requirements for the subcontract to our providers. We received notification from DDAP the week of 4/14/2025 that they will be extending the contract through 12/31/2025 due to this delay. We will be presenting these amendments at the next partnership meeting to forward to the governing board in June. In addition, we had American Rescue Funds (ARP) re-called by the federal government. The funding for these funds ended 3/24/2025 instead of 6/30/2025. We are waiting to see if this is the final decision on the funds.

ONE
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KILL
#OnePillCanKill

PREVIOUS BILLBOARD

Job Details:

Live Area Size: 30 Sheet Posterflex
Substrate: Lamar PE Posterflex
Plant: - 209
Artist: Jim Mattis
Friday January 12, 2024

Special Notes:

Notes:

Revision 1 ◯
Revision 2 ◯
Revision 3 ◯
Revision 4 ($50) ◯
Revision 5 ($150) ◯

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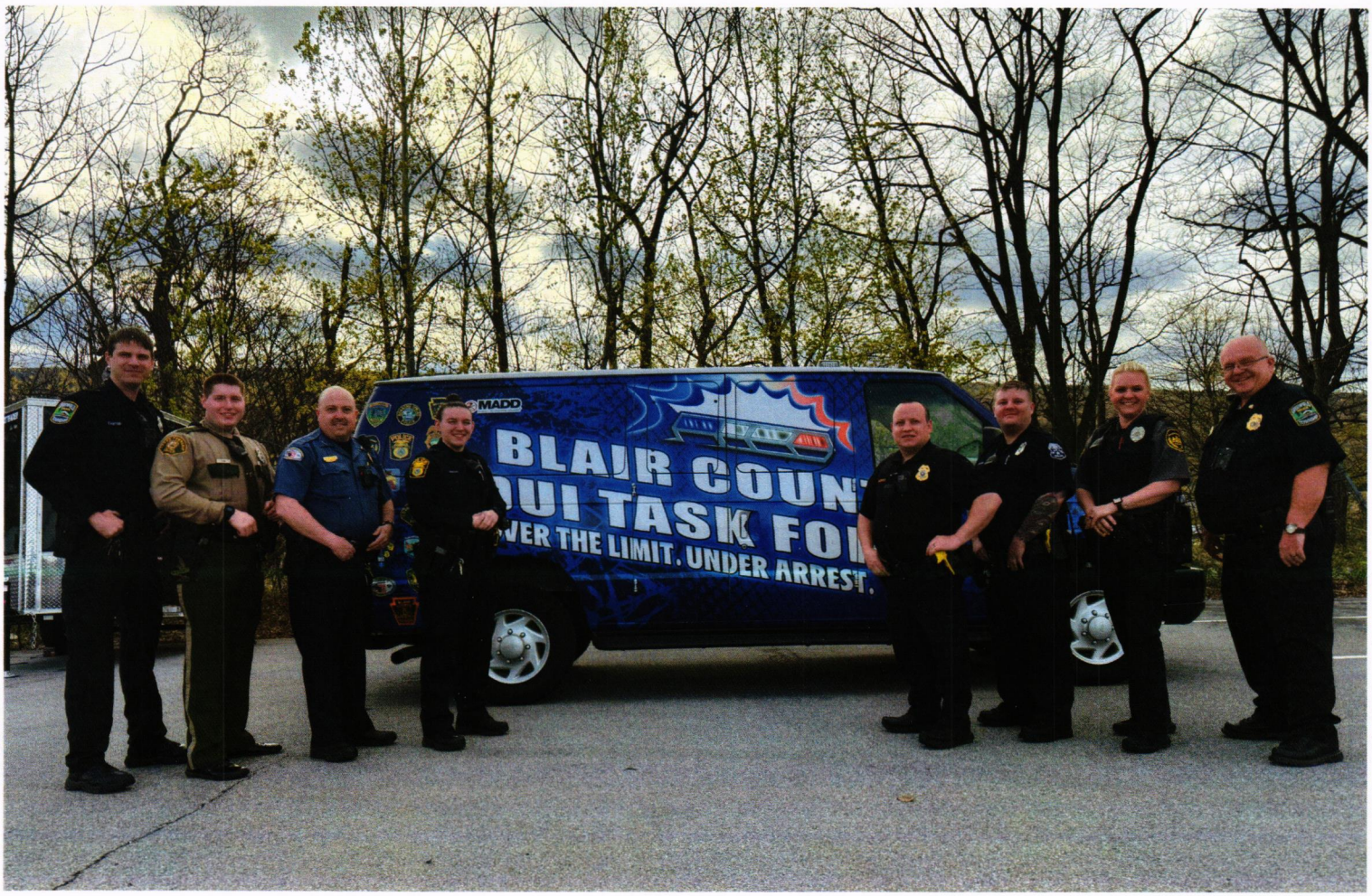
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Welcome/Introductions
Voting Members In-Person: Holly O'Connor, Clark Sheehe, Kylee Wisor
Voting Members on Zoom: Josh Hayes, Ryan Custead
Voting Members Absent with Notice: Brendan Moran, Tricia Johnson, Amy Graham
Voting Members without Notice: Lynn Thompson-Gregory
Non-Voting Members In-Person: Marcee Petrarca, Amanda Humphreys, Donna Gority, Michelle Childers, Briana Cunningham
Non-Voting Members on Zoom: Ben Eberhart, Cheyenne Raley

Review of the Minutes: Ryan Custead made the motion to approve the minutes from the February meeting. Holly O'Connor seconded the motion. Motion was approved by all voting members present.

Presentation: DFC 2025-2026 12-month plan: Briana Cunningham presented on the Drug Free Community plan. She explained who at Blair Drug and Alcohol is responsible for accomplishing different goals required.

Partnership Action Items:

Spring Newsletter containing April-June content. Recommended by the Education Committee.
Action Item: Clark made the motion to approve the Spring Newsletter. Ryan seconded the motion. The motion was approved by all voting members present.

The DFC grant provides $9,000.00 in billboard purchases with 100% match for this campaign. The emailed billboards are being recommended by the Education Committee. We are using the SAMSHA approved materials for the Talk They Hear You campaign for our billboard(chores, dinner time, driving). The billboard has been included with the email sent on Wednesday and will be available for review at the meeting.
Action Item: Holly made the motion to approve the Education Committee's recommendation of the Lamar billboard media campaign for the "Talk. They Hear You" billboards. Clark seconded the motion. The motion was approved by all voting members present.

We have funding of $2,000.00 for the Talk They Hear You Campaign with 100% match. We will use approved messages through SAMSHA for our PSA (clouded and We Hear You). The recording will be available for review during the meeting.
Action Item: Clark made the motion to approve the recommendation from the Education Committee of the 7 Mountains PSA for the Talk They Hear You campaign. Holly seconded the motion. The motion was approved by all voting members present.

Coalition Planning/Committee Reports:
CPDUD- reviewed the recordings the Hollidaysburg SADD students put together for TigerTV on driving under the influence of drug and alcohol, distracted driving, and seat belt safety. The students did a great job capturing the message in these recording. Discussing billboard for end of May, "Are You Going Out Tonight, So Are We" campaign.

Youth League- Easter event is scheduled for April 10th at the Altoona Area Public Library from 3:30pm-6:00pm. We will have pictures with the Easter bunny, a craft for the kids and a bag of goodies. We are finalizing our summer calendar and all the events that are happening in May, June, July, and August.

Education- discussed options for billboard campaigns, making the recommendation for the "Talk They Hear You" billboard (attached); recommendation on PSA for "Talk They Hear You" campaign, making the recommendation for the Spring Newsletter. Discussing ways to expand our coalition through the education committee. Our Prevention department is serving all seven districts for this school year. We have thirty groups throughout those seven districts both universal and SAP referred.

Rise for Recovery- We have a winning logo for Rise for Recovery. Open mic night at Cosmic Charlies was well attended, we had about 40 people. It was a really welcoming place and everyone seemed to have a good time. Finalizing details about the Recovery Walk on August 2nd and discussion about a Recovery Gala at the end of September. Arts in Recovery will be held on May 16th at Zion Lutheran Church. (submissions being accepted at zionhollidaysburg.org).

BDAP Grants and Programs Updates:
PREP Grant: We will be doing more outreach over the next couple months to increase awareness of this service in the ED.
PCCD Re-entry Women's grant: No update this month. Ends June 30th
DDAP Crisis Stabilization Grant: No Update this month
PCCD in prison medicated assisted treatment grant: No update this month. Ends June 30th
Children Youth and Families Discussion: No update this month.
Recognized Entity for Narcan: No updates this month.
PA Traffic Injury Prevention Project: No update this month.
Drug Free Communities Grant: The grant renewal was sent March 12, 2025.
Trauma Informed Organization-We completed a 4-part survey with our staff to measure our current base line on trauma informed care in 4 areas. Supporting staff development; Creating Safe and Supportive Environment; Assessing and Planning Services; and Involving consumers. The Quality Improvement Team is reviewing the results and we will provide an update on this at our Apr or May meeting.
CRAFT: We started the CRAFT family education series. We are excited to be able to offer this resource to families in the communities.