

Rise for Recovery

Agenda – October 13, 2021 2:00pm

Location: Blair Drug and Alcohol Partnerships/Zoom

Item	Discussion	Follow up – Responsible Person
Welcome/Introductions/ Review Minutes from previous meeting	Please Sign in	
Additions to Agenda		
Trainings – CRS/Leadership		
Event Planning/Promotion	<ul style="list-style-type: none"> ○ Recovery Advocacy Month Planning: <ul style="list-style-type: none"> • Update on Proclamation and Light up • Event at Penn State Altoona-September 2021 in planning – Stigma and Recovery Discuss advertising strategies <li style="text-align: center;">Fun activities that we can promote and support: ○ Open Mic Night Update from Reid on Clay Cup contact ○ You Are Not Alone Campaign Anonymous People Documentary <ul style="list-style-type: none"> • Moved to Fall/Winter 2021 ○ Arts in Recovery – May 2022 ○ Recovery Walk <ul style="list-style-type: none"> • Planning and Promotion discussion ○ Mailbox Videos <ul style="list-style-type: none"> • Review the questions and answers ○ Media Campaigns <ul style="list-style-type: none"> • “Take Steps Towards Recovery” campaign Discuss other ways to use ○ Strategic Planning: PIR focus group-what is needed in Blair County? 	
Next meeting: Wednesday, November 10, 2021 at 2:00pm at Blair Drug and Alcohol	We are a community of caring individuals who provide a voice and help to those affected by addiction. We bring community partners together, provide hope, awareness and advocacy.	